

Y11 Exam Information

Business GCSE

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Business GCSE – State of play Oct 2025

- Results Summer 2025

83% of student achieved 4+

32% of students achieved 7+

- As a result, we will enter the EDEXCEL GCSE examinations (not AQA as previously advised)



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What's the plan? (already 20% through year 11)

- Plan to complete all specification content teaching by February half term
- 6 weeks for solid revision and exam prep (until Easter)
- 5 week half term...Only 2 full weeks of teaching available..
- Homework is crucial –
 - Revision task each week
 - Consolidation of new knowledge task each week (worksheet)



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Using TEAMS for homework and resources

The screenshot displays the Microsoft Teams web interface. On the left sidebar, the 'Teams' section is active, showing a list of teams with '2025-11A-Bu' selected. Below this, the 'Main Channels' section shows a 'General' channel. The 'Assignments' tab is selected in the top navigation bar. The main content area shows an assignment titled 'W/C 20th October 2025 - Revision for mock exams in Nov' due on 3 November 2025 at 08:30. The assignment is for Holly Allen (11 SB) and has no points. The instructions state: 'Use half term to get ahead with your mock exams revision. I have attached a checklist with critical topics to focus on.' A highlighted text box says 'The mock exam will only be Theme 1 topics.' Below this, a link to a BBC article is provided: <https://www.bbc.co.uk/bitesize/examspecs/z98snbk>. Another line of text says 'I have also attached the knowledge organisers to accompany theme 1.' This is followed by a long URL for a revision guide: https://www.amazon.co.uk/Revise-Edexcel-Business-Revision-Guide/dp/129219071X/ref=asc_df_129219071X?mcid=e2b93ac0ab323fe081e9f661fc4ed03a&th=1&psc=1&hvociid=3226241855257758287-129219071X-&hvexpln=74&tag=googshopuk-21&linkCode=df0&hvadid=696285193871&hvpos=&hvnetw=g&hvrnd=3226241855257758287&hvpone=&hvptwo=&hvqmt=&hvdev=c&hvdvcmdl=&hvllocint=&hvllocphy=9211153&hvtargid=pla-2281435176698&psc=1&gad_source=1. A green box highlights the instruction: 'Upload some evidence of your revision to this task.' Below this, the 'Reference materials' section lists two files: 'Business-Studies-Knowledge-Organiser-Theme 1 Only.pdf' and 'Nov 25 mock exam yr 11_topic list for revision.docx'. The 'My work' section is empty, with an 'Attach' button.



Preparation for the mock exam

Last minute... Business GCSE Revision focus list..

November 2025 – year 11

Topic to revise	Covered Once	Revisited
Market segmentation		
Market research		
Insolvency		
Partnerships		
Franchise		
Competitive environment		
Employment law		
Variable costs/fixed costs/total costs		
Sources of finance: retained profit, overdraft, trade credit		
Breakeven/Margin of safety		
Unemployment – impacts on businesses		
e-commerce		
Added value		
Risks and rewards of entrepreneurship		
Customer needs		
Calculating a mean average		
Calculating percentage change		
Promotion (social media)		
Cash flow (inflows and outflows)		
Business plans		
Location (Influencing factors)		
Consumer income		

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Wed, 12 Nov
2025

13:00

14:45

GYM

YR11: Business - Investigating small business

KEY DATES

Business GCSE EXAMS	1BS0 01	Paper 1: Investigating Small Business	Monday 11th May 2026	Afternoon	1h 45m
	1BS0 02	Paper 2: Building a Business	Thursday 21st May 2026	Afternoon	1h 45m

Significantly:

- Both exams before the May half term
- Both afternoon examinations



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FORMAT OF THE PAPER

[Link](#)

Section A: 35 marks

The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions.

Section B: 30 marks

Questions in Section B will be based on business contexts given in the paper

**Two Papers
each
1 hour 45 minutes**

Section C: 25 marks

Questions in Section C will be based on business contexts given in the paper

Calculators may be used in the examination.



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FORMAT OF THE QUESTIONS

[Link](#)

**State / Identify /
Define/Calculate/Outline**
1,2 or 3 marks

Some of these questions are multiple choice or multiple response questions

Explain
Worth 3 marks

Must use: Context if available and BLT

**Command words
used in questions**

Discuss/Analyse
2 x BLT sections

Must use 5 logical chains across the full response

Justify (9 marks)/Evaluate (12 Marks)
Chose one response if there is a choice

BLT x 2
AJIM Conclusion



GCSE Exam Technique



What are they Assessment Objectives?

AO1: Knowledge
AO2: Context/Application
AO3a: Analysis (Logical Chains)
AO3b: Evaluation

What to say instead of money?**Money into the business?**

Revenue, cash inflow, income, profit, finance

Money out of the business?

Costs (fixed or variable), cash outflow, expenditure

Paragraph Structures**What does BLT stand for?**

Because...
Leads to...
Therefore...

What does AJIM stand for?

Answer the Question
Justify
It depends on...
Most important factor...

What connectives to use for logical chains?

Because...
This means that...
This leads to...
As a result,...
Therefore...
Causing...
Consequently...
Resulting in...
Meaning that...

How to evaluate?

Use sentence starters such as..
However,...
On the other hand,...
Conversely,...
It depends on...
In the short-term...In the long-term...

Important Key Terms

Revenues Costs Profit Breakeven Cash Investment Added Value Customer Needs
Sole Trader Partnership Limited Liability Unlimited Liability Risk LTD PLC

How to apply to context?

Instead of saying...

- Product – What product do they sell?
- Customer – Who are their target market?
- Competition – Who are their competition?
- Owner – Who is the owner?

Have they mentioned...

- Quantitative information such as the cost of a new shop, the amount of profit have made, etc.?
- The external environment? Anything in the economy, any changes in legislation, is the market competitive?
- Objectives? Are they planning to grow into a new market?
- Size? Are they a small, medium or large firm?
- Form of Business? Are they an LTD, PLC? Or are they a sole trade or partnership?

What topics am I assessed on?**Theme 1: Investigating Small Business (Paper 1)**

- 1.1 Enterprise and Entrepreneurship
- 1.2 Spotting a Business Opportunity
- 1.3 Putting a Business Idea into Practice
- 1.4 Making the Business Effective
- 1.5 Understanding External Influences

Theme 2: Building a Business (Paper 2)

- 2.1 Growing the Business
- 2.2 Making Marketing Decisions
- 2.3 Making Operational Decisions
- 2.4 Making Finance Decisions
- 2.5 Making Human Resource Decisions

Check Your Answer

Have you...

- Applied to context? Could someone who has no idea about this business understand everything about them?
- Used business key terms?
- Shown logical chains? [(At least 5 logical chains for 6, 9 and 12 marks)]
- Shown balance and evaluation? [9 and 12 mark only]



Theme 2 unit 2 Section 1: Marketing Mix: Product

Key Vocabulary

Design mix – the combination of aesthetics, function and cost that are the combined design priorities for a product

Aesthetics – how things appeal to the senses, i.e. look, smell, sound

Function – how well the product or service works for the consumer

Economic manufacture – making a product cheaply enough to make it profitable

Product life cycle – the theory that every product goes through the same stages

Introduction phase – phase of the product life cycle when a product is developed and launched onto the market

Growth phase – phase of the product life cycle where sales are growing; costs will be very high

Maturity phase – phase where sales and revenue is at the highest point

Decline phase – phase when sales are dropping

Extension strategy – an attempt to prolong sales of a product to avoid the decline phase

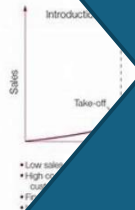
Product differentiation – the extent to which consumers see your product as distinct from rivals

Core Knowledge

The **design mix** is a diagram to show how a business must consider the aesthetics and function of a product

We start with the design mix

The Product life cycle.



- the time this takes will differ
- Just because a product is in decline does not mean it must be withdrawn – it may still contribute a considerable amount of revenue

Theme 2 unit 2 Section 1: Marketing Mix: Pricing strategy

Core Knowledge

Price is what consumers pay for the product. It is essential that the price charged is appropriate for the product and for the **target market**

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- Don't assume that everyone looks for the lowest price – sometimes other factors are more important

Example Knowledge organiser



Best GCSE Business (Edexcel) Revision Resources

GCSE Business - Edexcel - BBC Bitesize

GCSE
Business - Edexcel
Easy-to-understand homework and revision materials for your GCSE Business
Edexcel (9-1) studies and exams
Part of: **Business**
[+ Add subject to My Bitesize](#)

Exam techniques

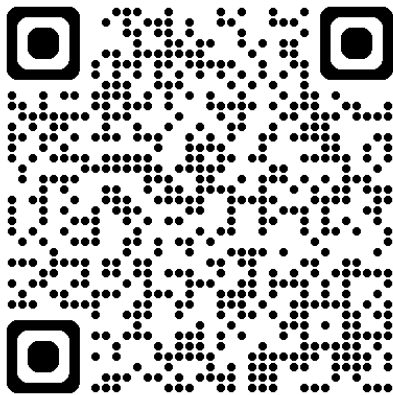
Exam techniques - Edexcel
Learn techniques for taking your GCSE Business exam with example questions, answers and case studies.

Enterprise and entrepreneurship

The dynamic nature of business

Risk and reward - Edexcel

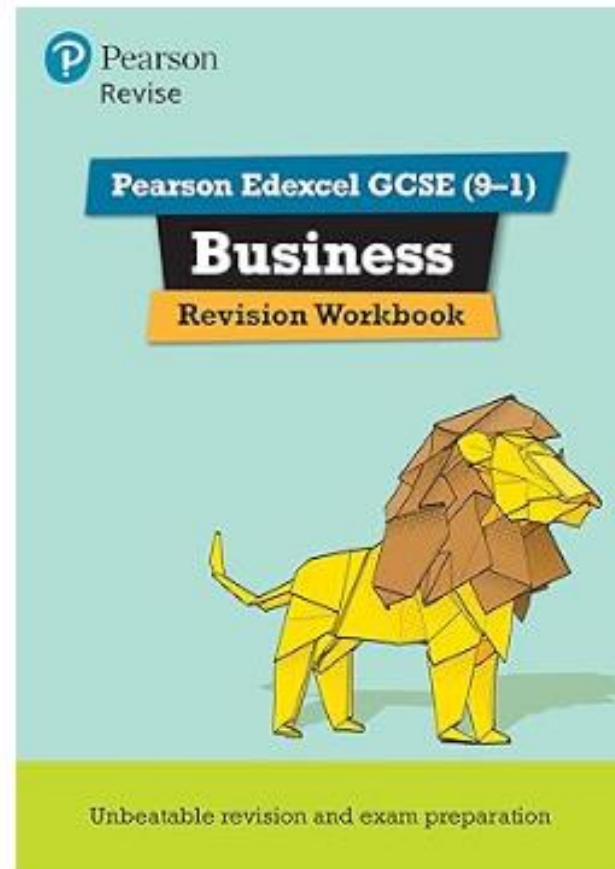
The role of business - Edexcel



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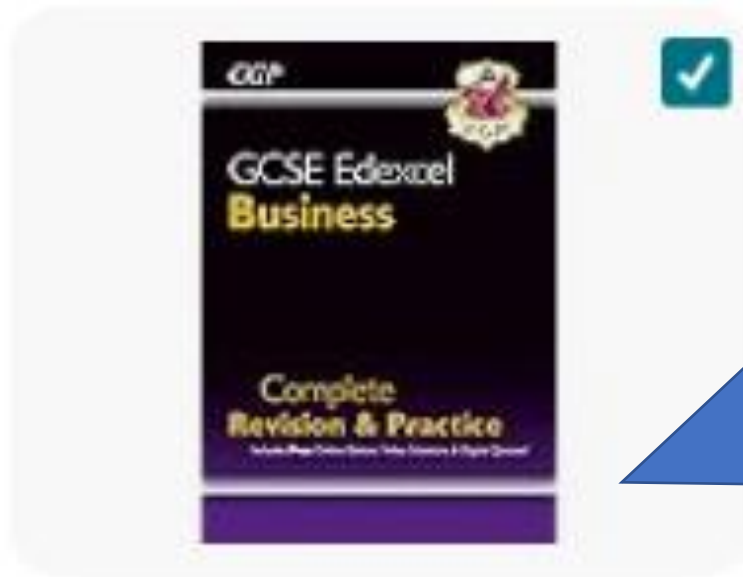


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Frequently boug



Also a great
revision
guide

This item: GCSE Business
Edexcel Complete Revision
& Practice (with Online...



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Be cautious with the following resources...

Flashcard Websites

Edexcel GCSE Business Studies Flashcards | Quizlet

Only use verified Edexcel resources

Generic Business Revision Guides

If they are not Edexcel specific there may be content missing or not required for Edexcel exam board.



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